

Message Text

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PAGE 01 BRASIL 03001 151651Z
ACTION EB-08

INFO OCT-01 ARA-06 ISO-00 COME-00 USIA-06 CIAE-00
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FM AMEMBASSY BRASILIA
TO SECSTATE WASHDC 1096
INFO AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO

LIMITED OFFICIAL USE BRASILIA 3001

FROM AMBASSADOR FOR ASSISTANT SECRETARY KATZ

E.O. 11652: N/A
TAGS: OVIP, ETRD, BR
SUBJ: INVITATION TO ASSISTANT SECRETARY KATZ TO ATTEND U.S.
TRADE CENTER OPENING

1. AS YOU MAY KNOW, OUR NEW U.S. TRADE CENTER IN SAO
PAULO WILL BE INAUGURATED ON MAY 16. I WILL ATTEND
AND THE SECRETARY OF COMMERCE WILL BE REPRESENTED BY
ASSISTANT SECRETARY FRANK A. WEIL. I BELIEVE THAT
INASMUCH AS THE TRADE CENTER IS A JOINT STATE-COMMERCE
RESPONSIBILITY, THE DEPARTMENT OF STATE SHOULD ALSO BE
REPRESENTED AT A HIGH LEVEL.

2. THE CENTER WILL OPEN ITS DOORS WITH AN IMAGE SHOW,
CO-SPONSORED BY THE AMERICAN CHAMBERS OF COMMERCE IN
BRAZIL, AND EXHIBITING PRODUCTS OF ADVANCED TECHNOLOGY
MADE BY U.S. AFFILIATES IN BRAZIL.

3. I WOULD BE EXTREMELY PLEASED IF YOU WOULD FIND IT
POSSIBLE TO PARTICIPATE PERSONALLY IN THE INAUGURATION
CEREMONY. YOU ARE WELL KNOWN HERE, AND YOUR MORE RECENT
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STATEMENTS AND TESTIMONY ON TRADE ISSUES WITH BRAZIL
HAVE RECEIVED WIDE AND FAVORABLE PUBLICITY. A VISIT
BY YOU WOULD BE WELL RECEIVED BY BRAZILIANS AS WELL AS
BY THE VERY SIZEABLE AMERICAN BUSINESS COMMUNITY IN
THIS COUNTRY.

4. AS YOU WILL APPRECIATE, YOUR PRESENCE IN BRAZIL

WILL ALSO BE HELPFUL POLITICALLY, IN SIGNIFYING OUR
CONTINUING INTEREST IN MAINTAINING CLOSE HIGH-LEVEL RELATIONSHIPS
WITH THE GOB. IF YOU ARE ABLE TO COME, WE WOULD ENVISAGE YOUR
SPENDING A DAY IN BRASILIA IN SUBSTANTIVE DISCUSSIONS WITH KEY
BRAZILIAN OFFICIALS.

5. SINCE RELATIVELY LITTLE TIME REMAINS FOR FIRING
UP OUR ARRANGEMENTS FOR THE TRADE CENTER OPENING, I
WOULD BE MOST GRATEFUL TO YOU FOR AN EARLY, POSITIVE RESPONSE.
CRIMMINS

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NNN

Message Attributes

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